



THE LITTLE OPTIMIST TRUST & SAILING THERAPY ACADEMY

www.thelittleoptimisttrust.org
www.optimistsailingacademy.org

PBO NUMBER: 930060059
NPO NUMBER: 228- 978 NPO
TRUST NUMBER: IT002355/2016(C)

Established in 2017 by Greg Bertish, The Little Optimist Trust is a Registered Trust, NPO and Public Benefit Organisation (with section 18a tax status).

The Trusts mission is to inspire marginalised and health compromised children to survive and thrive in life. Its key focus is to promote optimism, positivity and healing through the restoration and beautification of under resourced health and education institutions, and to offer unique experiential learning through its Sailing Therapy programs at its Academy.

Awards

Winner – Dame Charity Awards Amsterdam 2019

Winner – Paris 2024 Olympics Sport Dev. Grant 2022

Headline Sponsors

Platinum Sponsor – Two Oceans Marine

Gold Sponsors – Italtile, Southern Wind Shipyard

Partners

NSRI, Aquarium Foundation, Sailing South Africa,
Paris 2024, V&A Waterfront



Kids learn the ropes at a sailing therapy session



The Little Optimist Sailing Academy

Battery Park, V&A Waterfront, Cape Town

The academy is the first of its kind in the world. Its programs, ethos and inspiration are based on the teachings of the Little Optimist character and book.

Programs are designed for and offered to marginalised and underprivileged children who would otherwise have no access to sailing, the ocean and the safety, health and life learnings around it.

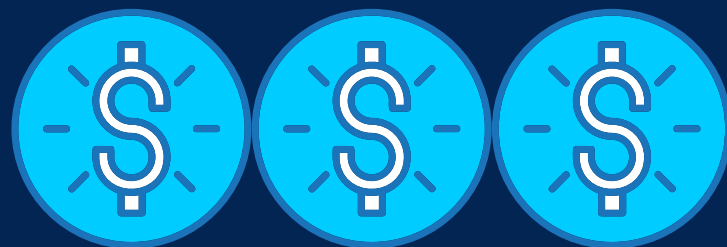


First time in a boat and learning to sail in the V&A Waterfront



Sailing Therapy at our Sailing Academy- V&A Waterfront, Cape Town, South Africa

SPONSOR / DONOR OPTIONS (per annum)

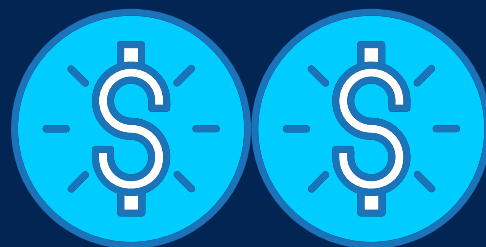


GOLD TRUST & ACADEMY

R150 000 (1 available)

What you get:

Headline sponsor status with Logo on all stationary, websites, clothing, material, banners, academy, vehicle, trailer. Your own branded boat and a logo on all 10 boats at the V&A academy. Plus you get x 2 corporate team builds, and your boat entry into the boat show & race.



SILVER ACADEMY

R 80 000 (2 available)

What you get:

Own branded boat at V&A academy, Your logo on the Trust website, trailer, academy banners. Plus you get x1 corporate team build, and boat show & race entry



BRANDED OPTIMIST BOAT

R55 000 (3 available)

What you get:

Own branded boat at V&A Academy, academy banner, B- Fleet boat for programs, plus a small corporate team build.



**We are a Section 18a registered PBO
and B-BBEEE Level 1 contributor**

OTHER SPONSOR / DONOR OPTIONS



10 KIDS 6 WEEK SAILING

R19 500

What you donate:
6 week sailing thru life
program for 10 kids.



12 KIDS 1 DAY SAILING

R7 900

What you donate:
1 day sailing thru life
program for 12 kids.



1 KID 6 WEEK SAILING

R1 950

What you donate:
1 child on 6 week sailing
thru life program



CLICK HERE TO SEE WHAT WE DO:
https://youtu.be/VxK2RbwT_zY

All donations receive a tax exemption.
2 to 3 year sponsor/donor contracts preferred and take
preference.
All branding at your cost if a 1 year contract.

CONTACT US

greg@thelittleoptimist.org

www.thelittleoptimisttrust.org

www.optimistsailingacademy.org



Kids learning about ocean health and water safety